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# 12<sup>th</sup> IWA Specialised Conference on Design, Operation and Economics of Large Wastewater Treatment Plants

September 6 – 9, 2015, Prague,  
Czech Republic, Diplomat Hotel Prague

Invitation to Industry



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on Design, Operation and Economics  
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**Conference Secretariat:**

C-IN, Professional Congress Organizer, Prague Congress Centre, 5. května 65, CZ-140 21 Prague 4, Czech Republic  
Phone +420 261 174 301, E-mail: [info@lwwtp2015.org](mailto:info@lwwtp2015.org), Web: [www.lwwtp2015.org](http://www.lwwtp2015.org)



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## 1. HOW DOES IT WORK

The Organizers are offering 2 ways to become partners of the **12<sup>th</sup> IWA Specialised Conference on Design, Operation and Economics of Large Wastewater Treatment Plants**. Partners can either design their own package or choose from our predetermined partnership option.

### 1. FIXED PACKAGES

For partners who do not feel the need to arrange their package based on their individual needs, we are offering fixed packages that cannot be altered. Please see them below listed according to the usual Gold, Silver and Bronze categories.

#### **GOLD PARTNER**

Minimum contribution: **6.000 EUR**

- 9 sqm Exhibition space and priority of booth location choice
- 4 free registrations including an invitation to the Conference dinner
- 1 full page colour (A4) advertisement in the Book of proceedings
- Company leaflet (max A4) inserted in participants' bags
- Partner will be communicated in all printed and electronic media under the Gold partner category
- Listing as Gold partner including the partner's company name and logo on the official event website (including link)
- Logo in the meeting hall where the Plenary sessions take place
- Use of the conference logo for own advertising
- Expression of thanks at the Opening ceremony

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**SILVER PARTNER**

Minimum contribution: **4.500 EUR**

- 6 sqm Exhibition space and priority of booth location choice after Gold partner
- 3 free registrations including an invitation to the Conference dinner
- 1 full page colour (A4) advertisement in the Book of proceedings
- Partner will be communicated in all printed and electronic media under the Silver partner category
- Listing as Silver partner including the partner's company name and logo on the official event website (including link)
- Logo in the meeting hall where the Plenary sessions take place
- Use of the conference logo for own advertising
- Expression of thanks at the Opening ceremony

**BRONZE PARTNER**

Minimum contribution: **3.000 EUR**

- Table top and priority of location choice after Silver partner
- 2 free registrations including an invitation to the conference dinner
- Partner will be communicated in all printed and electronic media under the Bronze partner category
- Listing as Bronze partner including the partner's company name and logo on the official event website (including link)
- Use of the conference logo for own advertising
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## 2. DESIGN YOUR OWN PACKAGE

**Potential partners can design their partnership package putting together different options up to the amount of the financial support they can offer.** Depending on the total sum of contribution, companies will be recognized as an official partner of the event.

For example, companies interested in having the exhibition booth and registrations only can put together a package of 5 registrations (2.200 EUR) and 9 sqm booth (1.800 EUR), contributing in total 4.000 EUR – according to the list of categories below, such companies become bronze partners of the event.

Each partner will receive the following benefits regardless of their chosen category:

- Company logo and link on the event website (Partner section)
- Company logo in the plenary hall
- Company logo in the acknowledgement in the Final programme

### PARTNERSHIP CATEGORIES

- |                  |                    |
|------------------|--------------------|
| • Gold Partner   | 6.000 EUR and more |
| • Silver Partner | 4.500 EUR and more |
| • Bronze Partner | 3.000 EUR and more |

Listed below are the many items you can choose to have in your partnership package. Total sum of your preferred items will then fall into one of the partnership categories as described above.

### REGISTRATION PACKAGES

This option allows you to secure full delegate registrations at the discounted price for your employees or other interested participants including invitations to Conference social functions and the recognition as the Conference partner.

<i>10 registrations</i>	<i>4.500 EUR</i>
<i>7 registrations</i>	<i>3.100 EUR</i>
<i>5 registrations</i>	<i>2.200 EUR</i>

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### **LUNCHTIME SYMPOSIUM PACKAGE**

Do not miss the opportunity to organize your own symposium within the official Conference programme. This option includes fully equipped meeting room, advertisement in the Final programme and mail invitation to all registered participants to be sent 14 days prior to the start of the Conference (content of the invitation to be supplied by partner)

*Symposium (60 minutes) 3.000 EUR*

### **CONFERENCE DINNER PACKAGE**

Conference dinner is one of the most prestigious parts of the Conference. Make your company visible at the evening full of fun and good food. Menu will be branded with your company logo and you can place stand up banners at the stage. Partner will have reserved a full table (8 seats).

*Conference dinner partner 4.000 EUR*

### **EXHIBITION PACKAGE**

Would you like to promote your company personally onsite? Do not hesitate to book a place for your exhibition booth or table top in the Diplomat hotel.

*Exhibition space 9 sqm 1.800 EUR*

*Exhibition space 6 sqm 1.200 EUR*

*Table top (table, 2 chairs) 1.000 EUR*

### **CONFERENCE BAG PACKAGE**

As partner of the conference bags you will have your company logo printed in a prominent position on the bag along with the Conference logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion).

*Conference bag – exclusivity 1.500 EUR*

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### CONFERENCE LANYARDS

Place your logo on each lanyard and accompany all delegates throughout the Conference. Should you wish to supply your own lanyards, the amount can be reviewed.

*Lanyards – exclusivity* 1.000 EUR

### CONFERENCE BAG INSERTS

Partners can either provide an A4 size double sided, colour or black and white flyer/promotional piece by the appropriate deadline or provide participants with pads and writing pens.

*Flyer* 500 EUR

*Pads and pens* 400 EUR

### POSTER SESSIONS

Poster area belongs to the most visited Conference attractions. Partner's name and logo will be attached on the frame of each poster board and in the acknowledgement in the Final Programme, on the event website.

*Poster session partnership:* 1.500 EUR

### BOOK OF PROCEEDINGS

Help us cover the cost of printing and be the sole partner visible on the book. Partner will have the opportunity to advertise on the outside back cover and will be offered 2 complimentary full delegate registrations.

*Book of proceedings partnership* 2.500 EUR

### TECHNICAL EXCURSIONS

These will be one of the most popular events among delegates. Company name would be printed on the voucher for the trip and on each sign placed in the buses.

*Excursions partnership* 2.000 EUR

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## 2. IMPORTANT DEADLINES

<i>Partner's enrolment</i>	<i>by the 30<sup>th</sup> of June 2015</i>
<i>Conference bag inserts</i>	<i>by the 30<sup>th</sup> of June 2015</i>
<i>Registration confirmation</i>	<i>by the 30<sup>th</sup> of June 2015</i>
<i>Exhibition stand design</i>	<i>by the 31<sup>st</sup> of May 2015</i>
<i>Sponsor/Exhibitor company logo</i>	<i>by the 12<sup>th</sup> of June 2015</i>

## 3. CONTACT

Ms. Iva Pelanova

Tel: +420 261 174 308

Mob: +420 724 545 505

E-mail: [iva.pelanova@c-in.eu](mailto:iva.pelanova@c-in.eu)

**We are aware that the partnership opportunities listed in this document may not exactly fit your company's needs. Please do not hesitate to [contact us](#) should you have your own idea how to promote your activities.**

Kindly note that all prices listed in this document do not include VAT.

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## PARTNERSHIP ORDER FORM

COMPANY NAME: \_\_\_\_\_

CONTACT NAME: \_\_\_\_\_

POSTAL ADDRESS: \_\_\_\_\_

ZIP CODE AND CITY: \_\_\_\_\_

COUNTRY: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

TELEPHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

VAT NUMBER: \_\_\_\_\_

Sponsored item	Pcs	Price
Registration package		€
Lunchtime symposium package		€
Conference dinner package		€
Exhibition package		€
Conference bag package		€
Conference lanyards package		€
Conference bag insert		€
Poster sessions		€
Book of proceedings		€
Technical excursion		€

Designed partnership category:

- Gold partner
- Silver partner
- Bronze partner

Fixed Partnership category:

- Gold partner
- Silver partner
- Bronze partner

TOTAL (VAT excluded) \_\_\_\_\_ €

DATE:

SIGNATURE AND COMPANY STAMP:

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